

FUNDING REQUEST FOR PROPOSED COVERAGE OF THE 2017 Oceans Conference and Related Preparatory Meetings

IISD Reporting Services' mission is to:
*increase transparency and accountability of intergovernmental
sustainable development decision-making.*

For more than two decades, IISD Reporting Services has provided transparency and accountability to international policy-making at the United Nations. Via our flagship publication – the *Earth Negotiations Bulletin* (ENB) – our team of experts has provided real-time information to decision-makers in a publicly accessible format using the latest in information technologies, thus promoting transparency in multilateral policy-making.

IISD Reporting Services is seeking the remaining funding to support the writing and publishing of the *Earth Negotiations Bulletin* (ENB) at the UN 2017 Oceans Conference scheduled to take place from 5-9 June 2017 in New York, NY. IISD also seeks funding to support coverage of the related preparatory meetings, including the PrepCom, to take place 15-16 February 2017 in New York, and informal meetings, likely three one-day meetings to also take place in New York. would also like to provide a daily wrap video of the main negotiations, daily issues of side events (ENB on the Side – ENBOTS), and video from side events, and are thus seeking additional funding for those activities.

The budget for the production of the *Earth Negotiations Bulletin* and the other proposed coverage from the 2017 Oceans Conference is estimated at approximately USD 178,520. The below table is an overview of the estimated costs for the different activities. Detailed outputs and budget information can be found on page 5.

UN Ocean Conference 2017 & Preparatory Process	Amount (USD)
PrepCom	
<i>ENB Coverage</i>	23,008
<i>ENBOTS Coverage</i>	20,342
Informal Meetings x 3	9,702
Ocean Conference 2017	
<i>ENB Coverage</i>	61,294
<i>ENB Video Coverage</i>	20,925
<i>ENBOTS Coverage</i>	43,249
Total Unfunded Balance	USD 178,520

If you have any questions or would like to make a donation in support of IISD Reporting Services' coverage of the UN 2017 Oceans Conference, please contact kimo@iisd.org or jennifer@iisd.org

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About the International Institute for Sustainable Development

The International Institute for Sustainable Development's mission is to promote human development and environmental sustainability through innovative research, communication and partnerships. Established in 1990, IISD is an independent, non-profit organization that provides practical solutions to the challenge of integrating environmental and social priorities with economic development. IISD reports on international negotiations, conducts rigorous research, and engages citizens, businesses and policy-makers on the shared goal of developing sustainably. The institute has offices in Canada, Switzerland and the United States, and operates in over 70 countries around the world. As a registered charitable organization in Canada, IISD has 501 (c) (3) status in the U.S. For more information on IISD, visit www.iisd.org.



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About IISD Reporting Services



For decades, IISD Reporting Services (RS) is the division of IISD that has been inside the global environment and sustainable development negotiations, armed with laptops, tracking, filtering and reporting on key meetings. IISD RS provides clarity when the volume of information can be overwhelming and bridges the information deficit of developing countries, thereby contributing to environmental justice.

Who is IISD RS: IISD RS is based in New York City, USA near the United Nations. Our staff and consultants are a group of professionals with experience in international environment and sustainable development negotiations, the majority of which are either Ph.D. candidates, lawyers or Ph.Ds. To learn more about IISD RS and our team, visit: www.iisd.ca and www.iisd.ca/about/team/.

IISD RS ENB Archives, (1994-present): IISD RS' *Earth Negotiations Bulletin* (ENB) is a balanced, timely, and independent report and record of negotiations across a full range of environmental and sustainable development issues. Visit the ENB Archives at www.iisd.ca/enb/ for a complete list of all bulletins.

In addition to the production of the ENB, IISD Reporting Services also provides:

ENB+:

Our "for hire" conference and meeting reporting service available to clients who wish to hire IISD RS to provide customized reporting from their event.

Community Listservs:

Moderated community announcement email listservs for policy-makers and practitioners involved with environment and sustainable development issues.

Side Events Coverage (ENBOTS):

ENB on the Side, our companion product to the ENB, communicates the key messages from side events held at large meetings, such as COPs.

Video Services:

A companion product to the ENB and ENBOTS that provides video summaries and daily wrap videos from meetings and events.

Knowledge Management of the SDGs:

Freely searchable databases that track and report on important meetings and publications emerging between the key negotiations of intergovernmental agreements.

IISD Reporting Services and the ENB: the issue and its importance

Representation and participation in decision-making requires access to information about the issues under discussion as well as knowledge about the process and context in which decisions are made. Informed decision-making contributes to better outcomes, and transparency builds in accountability and better implementation. Those involved in multilateral negotiations on environment and sustainable development issues need to access and analyze the information required to inform and influence decision-making processes. This is particularly challenging for both developed and developing countries in the rapidly evolving and expanding number of activities related to such negotiations. Trusted curators of knowledge are therefore increasingly important.

Since the 1992 Rio Earth Summit, IISD RS's *Earth Negotiations Bulletin* (ENB) has filled this critical need by increasing transparency and providing objective and comprehensive reporting on multilateral negotiations on environment and sustainable development issues, thus enabling government delegations and other stakeholders to engage more fully in the decision-making process. In particular, the ENB benefits developing countries, some of whom face severe financial constraints in sending delegates to meetings, by providing a neutral and trusted source of information and analysis so that they are able to engage and participate effectively in the decision-making process.

We distribute our daily reports in hard copy at meeting venues, on our website, by email, on Facebook and via Twitter (@IISDRS). At the conclusion of each meeting, ENB publishes a 10,000–30,000-word summary and analysis of the meeting.

Many UN delegates, ministers and other governmental officials, non-governmental organizations, the business community, the academic community, the media and UN staff who track environment and sustainable development negotiations consider the ENB to be essential reading. The ENB has received high praise for its objective and comprehensive presentation of the facts.



Bonn Climate Change Conference. August 2015

History of IISD Reporting Services Coverage of the UN Oceans Process

The International Institute for Sustainable Development’s Division for Reporting Services (IISD RS) has a long history of providing timely, authoritative information on the activities of the UN and other key stakeholders on ocean issues. IISD’s work began with reports and analysis of the UN Division for Ocean Affairs and the Law of the Sea (DOALOS) in 2003 by reporting from and tracking the activities from negotiations and we hope to continue this work during 2016 and 2017, when a number of oceans related meetings are scheduled to take place, including the UN 2017 Ocean Conference.

The UN 2017 Oceans Conference will be co-hosted by the governments of Fiji and Sweden and seeks to support the implementation of Sustainable Development Goal 14 (Conserve and sustainable use the oceans, seas and marine resources for sustainable development). This Conference will be held in New York, New York from 5-9 June 2017 and preceded by one PrepCom in New York, likely two days in February, and possibly three one-day Informal sessions in New York.

Having provided an accurate reflection, as well as an analysis of the proceedings on many of oceans related meetings sessions to date, IISD Reporting Services has contributed to the transparency of the discussions and brought awareness regarding oceans issues. We would wish to continue contributing towards disseminating information from the 2017 Ocean Conference.

To view the outputs from IISD RS’ past coverage of the Oceans process, visit www.iisd.ca/enb/vol/#. To view outputs from IISD RS’ past coverage of related processes, visit www.iisd.ca/enb/.

Purpose of this Funding Request

IISD RS wishes to continue covering the negotiations of the Oceans Process and providing a balanced, timely and objective reporting service from this important meeting.

This reporting service will:

- ✓ raise awareness within the international policy community and media of the outcomes from this meeting;
- ✓ create a level information playing-field at the meeting;
- ✓ contribute to transparency in international negotiations;
- ✓ provide useful information to policy-makers and those interested in contributing to the policy development process;
- ✓ disseminate information on the activities of governments, NGOs and the United Nations at this international meeting;
- ✓ provide real-time information to environment and development decision-makers using new and emerging information technologies;
- ✓ contribute to the academic body of knowledge about this meeting; *and*
- ✓ maintain a trusted information flow to policy-makers on the activities of related negotiating processes.



UNFCCC COP 21 Leaders, November 2015

Budget, Funding Status and Proposed Outputs

The budget for the production of the *Earth Negotiations Bulletin* from the UN 2017 Oceans Conference is estimated at USD 178,520 and presented in the below table. This meeting budget includes the following items: daily fees for each team member; travel to and from the meeting, and food and lodging (DSA); publishing and distribution costs of the hard copy and online daily and summary issues; office and production supplies; communication costs; and allocated costs.

Outputs	Professional Fees	Travel/DSA	Communi- cations	Subtotal	Output Total (USD)
PrepCom:					
ENB: <i>Summary & Analysis, Digital</i>	14,858	7,995	155	23,008	
ENBOTS: <i>Dailies, Digital</i>	12,592	7,400	350	20,342	
				PrepCom Total	43,350
Informal Meetings (likely three one-day meetings during first half of 2017 in New York City): Briefing Note	9,444	150	108	9,702	
				Informal Meetings x 3 Total	9,702
UN Ocean Conference 2017					
ENB: <i>Curtain Raiser, Dailies, Summary & Analysis, Digital</i>	37,549	23,375	370	61,294	
ENB Daily Wrap Video: <i>Daily Video</i>	12,650	7,700	575	20,925	
ENBOTS: <i>Dailies, Digital</i>	25,874	17,025	350	43,249	
				UN Ocean Conference 2017 Total	125,468
				GRAND TOTAL FOR PREPCOM, INFORMALS, OCEAN CONFERENCE	USD 178,520

THE EARTH NEGOTIATIONS BULLETIN (daily & summary written reporting): ENB is a one-page, double-sided publication that is published and distributed to participants at selected UN environment and sustainable development negotiations and also disseminated via email, our website (www.iisd.ca), Facebook and Twitter. The readership of ENB is estimated at 125,000 people worldwide.

IISD RS proposes to publish daily reports and a summary issue of the ENB from this meeting. The summary issue will synthesize the outcomes of the meeting and be published within 48 hours of its conclusion, and also posted and archived on our website and delivered through our email lists, Facebook and Twitter.

If IISD RS receives funding for a Digital Editor, the *Earth Negotiations Bulletin* team will provide digital coverage of this meeting on our website, including digital photos and links to official documents and other related websites.

ENB ON THE SIDE (ENBOTS): If IISD RS receives funding to provide written coverage of side events, the ENBOTS team will publish daily issues reporting on activities and discussions from selected side events. The daily issue of the side events coverage will be posted on our website, including digital photos and links to related documents and websites.

ENBOTS SIDE EVENTS VIDEO: If IISD RS receives funding to provide video coverage from side events, the ENBOTS video team will produce short videos (max. of 5 minutes) from selected side events. These videos will be published on our website.

ENB DAILY WRAP VIDEO: If IISD RS receives funding to provide video coverage of the main negotiations, the ENB video team will produce short videos (max. of 3 minutes) daily depicting the day's discussions and highlights, and could include interviews with selected individuals. These videos will be published on our website.

Support IISD Reporting Services Coverage of the UN 2017 Oceans Conference

Over the last twenty years, IISD RS has raised funds from more than forty donors. Initial funding in 1992 came from the Ford Foundation, Compton Foundation, W. Alton Jones Foundation, the Mott Foundation, the Swedish Ministry of the Environment, the Norwegian Ministry of the Environment, the World Bank, GREENWIRE, the Jenifer Altman Foundation, the Canadian Purple Martin Fund and WWF. Since 1994, IISD RS has been funded by government ministries and agencies, United Nations agencies, intergovernmental and non-governmental organizations, as well as private foundations and industry.

IISD Reporting Services has three donor categories:

SUSTAINING DONOR (USD 150,000 or more per year in a continuing relationship): The minimum donor level to be listed as a Sustaining Donor in the *Earth Negotiations Bulletin* masthead of each daily and summary issue is USD 150,000 per year. Sustaining Donors allow us to perform long-term planning for the sustainable future of this publication.

GENERAL DONOR (USD50,000 to USD 150,000 per year): The minimum donation at this level is USD 50,000. General Donors are listed in the ENB masthead of each daily and summary issue.

SPECIFIC DONOR: This level includes donations supporting coverage of individual meetings. Specific Donors are listed in the ENB masthead of each daily and summary issue from that meeting.

For further information on donor agreements, forms of payment, invoicing for coverage activities, financial reporting, etc., contact:

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Kristan Aho, IISD Programme Financial Analyst, is able to provide funds transfer information upon request and can be contacted at IISD at +1 204 958 7700 ext. 705 or email at kaho@iisd.ca. IISD will provide all financial reports to the donor.

Earth Negotiations Bulletin Funding

IISD Reporting Services recognizes and thanks our 2015 donors:

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Sustaining Donors

Canada

International Development Research Centre

European Commission

DG Environment; DG Climate Action

Germany

Federal Ministry for the Environment, Nature Conservation, Building and Nuclear Safety (BMUB)

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the Institute for Global Environmental Strategies (IGES)

New Zealand

Ministry of Foreign Affairs and Trade

Norway

Ministry of Foreign Affairs

S.W.A.N. International

Turkey

Ministry of Forest and Water Affairs

Intergovernmental Organizations and Specialized Agencies of the United Nations

Food and Agricultural Organization of the United Nations

United Nations Environment Programme (UNEP)

Private Foundations, Industry and Non-Governmental Organizations

International Institute for Sustainable Development (IISD)

Tokyo Institute for Technology

French Translations of the *Earth Negotiations Bulletin*:

The Government of France

International Organization of La Francophonie/Institute for Sustainable Development of La Francophonie (IOF/IFDD)

Québec

The Wallonia

