EXECUTIVE SUMMARY

The International Institute for Sustainable Development (IISD) is seeking specific additional funding to support the writing and publishing of the Earth Negotiations Bulletin (ENB), a reporting service for multilateral negotiations, at the first meeting of the Open-ended Working Group on Mercury, to be held from 12-16 November 2007 in Bangkok, Thailand. The Earth Negotiations Bulletin provides real-time information to decision makers and promotes transparency in multilateral policymaking, using the latest in information technologies. This proposal is a supplement to Support for the Publication of the Earth Negotiations Bulletin in 2007, which was circulated to donors but did not include coverage of this specific meeting. The total budget for daily and summary print and internet coverage of this meeting in English, French and Spanish is US$32,512.86
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The Grantee: The International Institute for Sustainable Development

Board of Directors

Senior Fellows

Advisory Participants

Friends of the Institute

Distinguished Fellows

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The Grantee: IISD

Types of Contributions

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Funds Transfer Information

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BACKGROUND INFORMATION

A Brief History of the Earth Negotiations Bulletin

The Earth Negotiations Bulletin is a balanced, timely and independent reporting service that provides daily information in print and electronic formats from multilateral negotiations on environment and development issues. It is published by the International Institute for Sustainable Development (IISD), a charitable, non-profit organization based in Winnipeg, Manitoba, Canada. The offices of the Earth Negotiations Bulletin are based in New York City, two blocks from the United Nations.

The Bulletin is a one-page, two-sided “desktop” publication that is distributed each day to participants at UN negotiations related to environment and development. In addition to the hard-copy version, the Earth Negotiations Bulletin is available in electronic format on international computer networks. At the conclusion of each meeting, the Earth Negotiations Bulletin Team writes and edits a 10,000-18,000-word summary and analysis of the meeting, which is circulated in electronic format. This distribution format enables it to reach a wide range of people interested in environment and development negotiations. Many UN delegates, non-governmental organizations (NGOs) and UN staff who track environment and sustainable development policy consider the Earth Negotiations Bulletin to be essential reading. The Bulletin has received high praise from diplomats, UN staff, government officials, NGOs, the business community, media and the academic community for its objective and comprehensive presentation of the facts.

In the fifteen years that IISD has published the Earth Negotiations Bulletin, electronic mail and the World Wide Web have changed the way that information is gathered and exchanged. During this period, the Earth Negotiations Bulletin staff has developed several derivative electronic products, using the information gathered in the production of the ENB. These new forms of computer-mediated communications have expanded the readership of the Earth Negotiations Bulletin to an estimated 45,000 people worldwide.

A Brief History of IISD Reporting Services

IISD Reporting Services (IISDRS) is a division of the International Institute for Sustainable Development. IISD Reporting Services was established in 1997 to include the growing number of hard copy and electronic (on-line) products created by the staff of the Earth Negotiations Bulletin. These products include:

- The Earth Negotiations Bulletin (our flagship product)
- The Linkages World Wide Web site (containing all of the information gathered by the ENB Team)
- Linkages Update (a fortnightly publication with news on changes to the Linkages web site)
- “Your Meeting” Bulletin (previously called “Sustainable Development”)s and ENB On the Side or (our two “for-hire” publications for meetings, workshops, conferences and symposia)¹
- MEA Bulletin published in cooperation and with specific funding from the United Nations Environment Programme Division for Environmental Law and Conventions (DELC). MEA Bulletin is a fortnightly publication with articles on the activities of the various Multilateral Environmental Agreement secretariats, parties and civil society actors involved in the negotiation and implementation of the MEAs.

Funders in 2006

The Earth Negotiations Bulletin is supported entirely by contributions from readers and their organizations.

¹ The cost of publishing issues of our “for-hire” publications is billed directly to clients who request reporting services.
In 2006, these contributors included:

**Government Ministries and Agencies**
- The Netherlands’ Ministry of Foreign Affairs – Sustaining Donor
- Canada’s International Development Agency (CIDA) – Sustaining Donor
- The United States Department of State’s Bureau of Oceans and International Environmental and Scientific Affairs and the United States Agency for International Development – Sustaining Donor
- The United Kingdom’s Department for International Development – Sustaining Donor
- The European Community (DG-ENV) – Sustaining Donor
- Denmark’s Ministry of Foreign Affairs – Sustaining Donor
- Germany’s Ministry for Development Cooperation (BMZ) through GTZ and the German Ministry of Nature Management, Forests and Nuclear Safety (BMU) – Sustaining Donor
- Italian Ministry for the Environment and Territory General Directorate for Nature Protection – Sustaining Donor
- Switzerland’s Agency for Environment, Forests and Landscape
- Sweden’s Ministry of Foreign Affairs and Ministry of Environment
- Austria’s Ministry of Environment
- The Government of Australia
- Norway’s Ministry of Environment and the Ministry of Foreign Affairs
- Finland’s Ministry of Environment
- Japan’s Ministry of Environment (through the Institute for Global Environmental Strategies - IGES) and Ministry of Economy, Trade and Industry (through the Global Industrial and Social Progress Research Institute – GISPRI)
• The Government of New Zealand
• Conservation Division, Forestry Bureau, Council of Agriculture, Taiwan (through S.W.A.N. International)
• France’s Ministry of Foreign Affairs and the International Organization of the Francophone (for publishing in French)
• Spain’s Ministry of Environment (for publishing in Spanish)

Intergovernmental Organizations and Specialized Agencies of the United Nations

• The United Nations Environment Programme (UNEP)

Private Foundations, Industry and Non-Governmental Organizations

• International Institute for Sustainable Development (IISD)

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The Earth Negotiations Bulletin by Volume

• Volume 1: Fourth Session of the United Nations Conference on Environment and Development Preparatory Committee
• Volume 2: United Nations Conference on Environment and Development (UNCED)
• Volume 3: 48th Session of the United Nations General Assembly – UNCED Follow-Up
• Volume 4: Intergovernmental Negotiating Committee to Elaborate a Convention to Combat Desertification (INCD)
• Volume 5: United Nations Commission on Sustainable Development (CSD)
• Volume 6: International Conference on Population and Development (ICPD)
• Volume 7: UN Conference on Straddling Fish Stocks and Highly Migratory Fish Stocks
• Volume 8: Global Conference on the Sustainable Development of Small Island Developing States
• Volume 9: Biological Diversity
• Volume 10: World Summit for Social Development (WSSD)
• Volume 11: United Nations Conference on Human Settlements (HABITAT II)
• Volume 12: Framework Convention on Climate Change
• Volume 13: Forest Policy
• Volume 14: Fourth World Conference on Women
• Volume 15: Chemical Management
• Volume 16: UNEP Governing Council
• Volume 17: Convention on Wetlands (Ramsar)
• Volume 18: Convention on Migratory Species
• Volume 19: Montreal Protocol
• Volume 20: Basel Convention
Recent project activities 1996-2006

Earth Negotiations Bulletin Coverage

From 1996 through 2006, the Earth Negotiations Bulletin covered more than 350 meetings, including:

- All sessions of the Preparatory Committee for the World Summit on Sustainable Development, the World Summit on Sustainable Development and all five regional preparatory meetings;
- All sessions of the United Nations Commission on Sustainable Development (CSD) as well as the intersessional ad hoc open-ended working groups, the Intergovernmental Forum on Forests and all sessions of the Intergovernmental Panel on Forests;
- All Sessions of the United Nations Forum on Forests;
- All sessions of the Intergovernmental Negotiating Committee to elaborate a Convention to combat desertification in those countries experiencing serious drought and/or desertification, particularly in Africa (INCD) and the subsequent sessions of the Conferences of the Parties to the Convention to Combat Desertification and the Committee for the Review of the Implementation of the Convention (CRIC);
- All meetings of the Conferences of the Parties to the Convention on Biological Diversity as well as meetings of the Subsidiary Body on Technical and Technological Advice (SBSTTA), the Ad Hoc Working Group on Biosafety and the meetings of the Intergovernmental Committee on the Cartagena Protocol (ICCP);
- Meetings of the Commission on Genetic Resources for Food and Agriculture and Extraordinary Sessions of the Commission;
- Meetings of the Commission on Genetic Resources for Food and Agriculture acting as the Interim Committee for the International Treaty on Plant Genetic Resources for Food and Agriculture;
- The Five-Year Review the Fourth World Conference on Women (Beijing +5);
- The Five-Year Review of the International Conference on Population and Development (ICCP +5);
- All of the Meetings of the Conference of the Parties to the Framework Convention on Climate Change as well as meetings of the Ad Hoc Group on the Berlin Mandate and Subsidiary Bodies to the Framework Convention on Climate Change (SBI, Article 13 and SBSTA);
- The Second, Third and Fourth Meetings of the Intergovernmental Forum on Chemical Safety (IFCS);
- All meetings (and Diplomatic Conferences) of the Intergovernmental Negotiating Committee for the Preparation of an International Legally-binding Instrument for the Application of the Prior Informed Consent Procedure for Certain Hazardous Chemicals in International Trade (Rotterdam Convention);
- All sessions of the Intergovernmental Negotiating Committee for an International Legally Binding Instrument for Implementing International Action on Certain Persistent Organic Pollutants (POPS) (Stockholm Convention);
- The Sessions of the Contracting Parties to the Convention on Wetlands (Ramsar);
- The Sessions of the UNEP Governing Council and the Special Sessions of the UNEP Governing Council;
- The Meetings of the Parties to the Montreal Protocol and meetings of the Open-Ended Working Group (OEWG); and
- The Meetings of the Conference of the Parties to the Convention on International Trade in Endangered Species (CITES) and meetings of the Animals Committee and the Plants Committee.

At each of the above meetings the Earth Negotiations Bulletin team published summaries of the proceedings that were distributed to the participants. These summary issues were e-mailed to the ENB mailing list of sustainable development decision-makers throughout the world. In addition, the Earth Negotiations Bulletin team members "uploaded" issues into international computer networks. At many of the larger meetings the team members wrote, edited and desktop published daily issues that provided day-by-day accounts of the official negotiation processes.

Electronic Products

The Linkages World Wide Web site [http://www.iisd.ca/](http://www.iisd.ca/) was created in 1994 as a multimedia resource for environment and development decision-makers. This site includes all of the digital versions of the Earth Negotiations Bulletin reports in a freely accessible on-line archive. In addition, this site provides links to other relevant sites and official documents and includes photos and RealAudio recordings of speeches. In the nine years that Linkages has been available on the Internet, millions of visitors have downloaded over 120 gigabits of information. In 1995 the Earth Negotiations Bulletin staff
launched *Linkages Journal*, a monthly publication in PDF format that was available by electronic mail and through the Linkages WWW site. *Linkages Journal* was replaced by *Linkages Update* in 2002.

**The Grantee: The International Institute for Sustainable Development**

![IISD Logo](image)

To be sustainable, development must improve economic efficiency, protect and restore ecological systems and enhance the well-being of people. This is today's agenda, not a far-off goal. It means that business as usual is no longer an option for government, private enterprises, communities or individuals.

The mission of the International Institute for Sustainable Development (IISD) is to promote sustainable development in decision-making internationally and within Canada. We contribute new knowledge and concepts, analyze policies, identify and disseminate information about best practices, demonstrate how to measure progress, and build partnerships to amplify these messages.

Our audiences and clients are businesses, governments, communities and concerned individuals. Through Internet communications, working groups and project activities we create networks designed to move sustainable development from concept to practice. Action must address the differing views and needs of developing and industrialized nations. IISD bridges these concerns in its six strategic objective areas and through its international board.

IISD was established in 1990 with continuing financial support from Environment Canada, CIDA and the Province of Manitoba. It also receives revenue from foundations and other private sector sources. The institute is registered as a charitable organization in Canada and a 501(c)(3) tax-exempt, non-profit corporation in the United States.

For more information on IISD, visit [http://www.iisd.org](http://www.iisd.org).

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OVERVIEW OF PROJECT

Background Information on the Mercury OEWG-1 meeting

The 24th Session of the UNEP Governing Council/Global Ministerial Environment Forum convened from 5-9 February 2007, in Nairobi, Kenya. In discussions on chemicals management many countries suggested further actions on the issue of mercury. Several countries insisted that voluntary commitments should be supplemented by a legally binding instrument and called for political commitment to this at GC-24/GMEF. Other countries highlighted the urgent need for practical action to reduce mercury use, demand, emissions and supplies. Delegates agreed that a “two-track” approach could be employed to take forward actions on mercury, while keeping open the path to a binding instrument in the future.

In the final omnibus decision on chemicals management (UNEP/GC/CW/L.2 and UNEP/GC/CW/CRP.11) the decision, in regard to mercury: outlines priorities in reducing risks from releases; requests the UNEP Executive Director to prepare a report on mercury emissions, and strengthen the UNEP mercury partnerships; and establishes an ad hoc open-ended working group (OEWG) of government and stakeholder representatives to review and assess options for enhanced voluntary measures and new or existing international legal instruments, and decides that the group will provide a progress report to GCSS-10/GMEF, and a final report to GC-25/GMEF, which will take a decision on the matter.

The First Meeting of the OEWG on Mercury, to be convened from 12 to 16 November 2007, in Bangkok, Thailand, represents the first dedicated meeting of governments on the issue of mercury.

The purpose of this project proposal

The International Institute for Sustainable Development (IISD) and the Earth Negotiations Bulletin proposes to provide a balanced, timely and objective information service at the Open-ended Working Group on Mercury, to be held from 12-16 November 2007 in Bangkok, Thailand.

This service will:

• raise awareness within the international policy community and media of the outcomes from this meeting;
• create a level information playing-field at the meeting;
• contribute to transparency in international negotiations;
• provide useful information to policy makers and those interested in contributing to the policy development process;
• disseminate information on the activities of governments, NGOs and the United Nations at this international meeting;
• provide real-time information to environment and development decision makers using the new and emerging information technologies;
• contribute to the academic body of knowledge about this meeting;
• and maintain a trusted information flow to policy makers on the activities of other related negotiating processes.

Proposed Outputs

DAILY AND SUMMARY ISSUES OF THE EARTH NEGOTIATIONS BULLETIN: The Earth Negotiations Bulletin will publish daily issues and one summary issue in English, French and Spanish from this meeting. The daily issues, to be published each morning at the meeting, will summarize the proceedings. The daily issues will be distributed to the participants and e-mailed to the Earth Negotiations Bulletin mailing list, which reaches approximately 45,000 readers. The summary issue will be published within 48 hours of the conclusion of each meeting, synthesizing the outcome of the meeting into a 12,000 word report. The summary report will be e-mailed to the Earth Negotiations Bulletin list.

WORLD WIDE WEB AND DIGITAL COVERAGE: The Earth Negotiations Bulletin team will provide multimedia Web pages on its Linkages WWW site (http://www.iisd.ca/) including digital photos and links to official documents and other related WWW sites.
Project Methodology

The International Institute for Sustainable Development (IISD) will hire a team of four writers, a logistics coordinator and one digital editor to attend this meeting. The writing team will attend each session, where they will summarize the proceedings for the daily issues of the Earth Negotiations Bulletin in English, French and Spanish. IISD will circulate photocopies of our daily reports to all participants. The digital editor will take photos of the meeting, which will be placed on the IISD World Wide Web site. At the conclusion of the meeting, the team will write and edit a 10,000-12,000-word summary within 48 hours of the end of the meeting.

PROJECT BUDGET AND FUNDING

Mercury OEWG-1 Budget

Mercury OEWG-1: The budget for the production of the Earth Negotiations Bulletin at the Open-ended Working Group on Mercury, to be held from 12-16 November 2007 in Bangkok, Thailand, will be approximately US$32,512.86. This figure includes US$18,442.86 in payment to consultants (writers, digital editor, logistic coordinator and translators), US$13,150.00 in travel costs (airfare, hotels, food), US$520.00 in publishing costs (photocopying), US$150.00 in supplies and US$250.00 in communication costs.

How to Support the Earth Negotiations Bulletin Coverage of Mercury OEWG-1

The International Institute for Sustainable Development (IISD) is seeking funding from one or several sources in order to complete funding for coverage of Mercury OEWG-1. IISD is circulating this funding proposal in order to generate additional revenue to offset the production costs for the Earth Negotiations Bulletin at the Mercury OEWG-1 and we seek your support.

For information on innovative funding arrangements or to make a contribution towards the costs of covering Mercury OEWG-1, please contact Langston “Kimo” Goree, Director of IISD Reporting Services (contact information below.)

The Grantee: IISD

The International Institute for Sustainable Development (IISD), a charitable, non-profit corporation based in Canada, is responsible for the receipt of funds in support of the Earth Negotiations Bulletin. IISD will provide all accounting and reports to funders.

Ian Seymour is the Chief Financial Officer of IISD and is responsible for all financial contributions (contracts and project accounting.) Mr. Seymour can be contacted at IISD:

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The Internal Revenue Service of the United States Department of the Treasury has determined that IISD is a 501(c)(3) tax-exempt, non-profit organization. A copy of the IRS determination letter is available upon request.

Types of Contributions

Funder Categories

The Earth Negotiations Bulletin has three funder categories:

Sustaining Donor

Sustaining Donors of the Earth Negotiations Bulletin are those organizations that contribute a total of US$100,000 or more in general and specific contributions each year. Each sustaining donor will be acknowledged as such in each issue of the Bulletin and the Linkages WWW server.

General Supporter

General Supporters of the Earth Negotiations Bulletin are those organizations that contribute more than US$35,000 in general contributions during each year. General supporters of the Earth Negotiations Bulletin will receive recognition in the masthead of each issue published.

Specific Supporter
Specific supporters of the Earth Negotiations Bulletin are those organizations that have contributed more than US$5,000 for any individual session. Specific supporters are listed in the masthead of each issue published during the session.

We recognize that some institutions that use the services of the Earth Negotiations Bulletin are not donor organizations and cannot make charitable contributions. IISD will gladly prepare and send invoices for “information services” on request.

Funds Transfer Information

For Wire Transfer:

Bank Name:      Canadian Imperial Bank of Commerce (CIBC)
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Swift Code:    CIBCCATT
A/c No. (USD)  02-51518
A/c No. (CAD)  48-17613
A/c No. (USD)  02-51615
A/c No. (CHF)  34-10048
Beneficiary: International Institute for Sustainable Development (IISD)

For Bank Draft:

US$ Funds drawn on a U.S. Bank
Payee: IISD, Winnipeg

For further information on contribution agreements, forms of payment, invoicing for information services, etc.:

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