



iisd | Reporting Services

ENB+



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CONFERENCE REPORTING SERVICES

IISD's Earth Negotiations Bulletin (ENB)

has moved the multilateral environmental agreement (MEA) policy making process towards greater transparency and has become the de facto independent record for MEA negotiations.

Four years after IISD launched ENB at the 1992 Earth Summit, we expanded our coverage of intergovernmental negotiations to include conferences, workshops and regional meetings that were not covered by ENB. This **"for hire"** service provides our unique style of authoritative, objective reporting and our expert team of over 100 writers, editors and photographers for your event, with coverage tailored to your needs.

Building on the success of ENB, **Conference Reporting Services provides comprehensive coverage of negotiations on sustainable development topics including environment, development, health, economics, poverty and energy.**

Participants at the High-level Plenary Meeting of the UN General Assembly: "MDG Summit," September 2010

Photo by IISD Photographer Diego Noguera





[UN Special Envoy for Climate Change Mary Robinson, Lima Climate Change Conference, December 2014.](#)

IISD Photographer: Franz Dejon

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SIDE EVENTS COVERAGE

At major meetings, such as Conferences of the Parties, **ENB on the Side (ENBOTS)** communicates the key messages from side events, providing exposure befitting their important role in the processes IISD covers.

ENBOTS reports complement ENB reporting from the main negotiations, as side events have become “incubators” of ideas that have been subsequently incorporated into the official negotiations.

Side events also are used to announce important research and implementation efforts of specialized agencies, governments and non-governmental organizations, and contribute to the intergovernmental policy process.

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VIDEO SERVICES

In 2013, we integrated video production into our package of event coverage services. IISD's team of videographers and producers works alongside our reporting teams to provide daily videos, summary wrap-up videos, and testimonial and project-focused videos.

The team's experience with film and video is broad, and their expertise on sustainable development is deep.

As a result, ENB video teams understand the intergovernmental context in which the events take place, and they develop scripts that fit the target audience. IISD's video coverage allows clients to communicate the outcomes and messages from events in a succinct and vivid manner, boosting engagement with youth.



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STRATEGIC COMMUNICATIONS

IISD also assists intergovernmental organisations with improving their strategic communications.

IISD collaborates closely with colleagues within the client's organization to develop an understanding of the communication needs and to identify tailored solutions.

Services include pre-meeting engagement activities, communications and outreach strategies, and project-specific outreach.

IISD's services focus on increasing the quality of communications and ensuring they are targeted and results oriented.





Christina Figueres and Manuel Pulgar-Vidal at UNFCCC COP 20 in Lima, Peru
Photo by IISD Photographer Franz Dejon

FOR MORE INFORMATION ABOUT ENB+, CONTACT:

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